

The Rawcliffe Bridge Award for Sustainability Questions

1. Overview:

How are you currently implementing sustainable practices on your farm to benefit your business and positively impact the wider community and the environment?

Consider sharing the history of how you arrived at this position and the key milestones that have shaped your sustainability journey.

(Things you may like to consider; working with outreach organisations like Country Trust, hosting visits, succession planning, investment in people, biodiversity and nature restoration, farm developments and farm firsts)

2. Lessons Learned:

What lessons have you learned throughout your sustainability journey, and what challenges have you faced that could provide valuable insights for others? Think about how you have addressed and overcome these challenges.

(Things you may like to consider: new technology and innovation adoption, new crop management, diversification, SFI adoption, environmental monitoring and measurements)

3. Climate Resilience:

We are starting to see the impacts of climate change on UK farming, intensive rainfall events to name just one. What measures have you implemented, or plan to implement on your farm to enhance your climate resilience and thus farm sustainability? Please also discuss how you assess or plan to assess the effectiveness of these measures over time.

Please include how these measures address specific challenges posed by climate change.

(Things you may like to consider: water management, soil health, crop diversification, net zero, risk management)

4. Advocacy:

Farming, the Biggest Job on Earth supports farmers to advocate for the agricultural and rural industry, demonstrating the work that goes in to looking after our landscape, the environment and producing food, in a safe and sustainable manner.

What does advocacy mean to you and how do you advocate for farming?

(Please give examples of how you advocate either on your own farm, or via your networks and connections. Things you may like to consider: farm visits and tours, outreach programs, discussion group or association involvement, public and policy engagement)

5. Looking Forward:

Looking to the future and your sustainability journey. What are your aspirations and how do you envision implementing practices that will enhance the sustainability on your farm?

What specific sustainable practices do you plan or hope to adopt in the coming years?

(Things you may like to consider: advocacy and outreach, environmental restoration, personal and business development and investment)

6. What sustainability means to you:

Finally, we'd like to understand a little bit more about what sustainability really means to you and how your activities deliver value and benefit to society in your local area as well as wider afield.

Could you explain what sustainability means to you and what motivates you to actively engage in sustainable practices?

(Things you may like to consider how your personal values influence your approach to sustainability)